



Crowle Agricultural Show & Sports Society

Mrs Jeanette Abraham
Axholme Cattery
Field Road
Crowle
DN17 4HP

Email: Jk Abraham3@gmail.com

11 February 2020

Dear Sir/Madam,

The Committee of Crowle Show are currently planning the 123rd Crowle Agricultural Show and I am writing to you on behalf of the Show Committee to ask for your support for this year's show which will be held on the 19th July 2020.

Last year's show was a great success and with the benefit of several fundraising activities throughout the year and the support of local businesses like yourselves, we were able to provide a wide variety of activities and entertainment whilst keeping this an affordable day out for all to enjoy.

Over the years we have asked businesses and individuals from within the community to help with the funding by providing sponsorship for one of the many events that we hold at the Show.

We are extremely grateful for the generosity shown by the many businesses and individuals who have provided us with sponsorship and advertised with us in past years.

If you would like to help us put on another great show this year, please consider a sponsorship package or take advantage of the opportunity to advertise your business in the show programme as outlined below.

Sponsorship

All donations to support the show are welcomed and acknowledged with a thank you in the programme. Sponsors donating £50 or more will also receive complimentary tickets to attend this year's show (as detailed on attached form). Please indicate on this form the value of sponsorship you wish to make and complete your details as you would like them to appear in the programme. Once complete please return the form via email or post using the details above. A receipt will be issued once we have received your payment.

Advertising

To advertise in the show programme please complete your details on the attached form and select an advert size. Please then return the form and your advert / artwork by post or email using the details above. Upon receipt of this an invoice will be raised and sent out to you with payment details. If required we can design an advert using information (logo and business details) from your website, this would come at an additional fee of £15 due to the additional work involved.

In addition to an advert in the show programme we will also acknowledge your support through our social media posts in the run up to the show and allow for you to provide a banner if you wish for this to be displayed ring side (all banners are provided at your own cost and are your responsibility to be picked up after the show finishes, the show and its committee are not liable for any damage that may occur).

We would like to take this opportunity to thank you for considering supporting us again to make Crowle Agricultural Show 2020 an enjoyable family day out.

Yours sincerely

Jeanette Abraham

Jeanette Abraham
Advertising & Sponsorship Coordinator
www.crowleshow.org.uk

Advertisement & Sponsorship Form 2020

We only share data provided by yourselves and that you have agreed for us to share via advertisements.

We never sell your data / share it with third parties and we promise to keep it safe and secure by complying fully with GDPR guidance. "We" and "Us" include the show and its committee members.



Crowle Agricultural Show & Sports Society

Business Name.....

Title **First Name**..... **Surname**.....
(If completing for a business then please provide details for person completing this form)

Address

.....**Postcode**

Telephone.....

Email.....**Website**.....

(Tick as appropriate)

Advertisement Sponsorship

Size of advert	Total Cost	(Tick as appropriate)	Number of complimentary tickets
Quarter page (W65mm x H95mm)	£35	<input type="checkbox"/>	0
Half page (W130mm x H95mm)	£55	<input type="checkbox"/>	1
Full page (W130mm x H190mm)	£85	<input type="checkbox"/>	2

(Tick as appropriate)

I have posted my advert / art work I have emailed my advert / artwork

Please design an advert on my behalf (I have included the additional £15 fee)

Amount of Sponsorship..... £.....

(Please circle as appropriate)

Section you wish to sponsor General | Poultry | Vehicles | Dogs | Horses | Cattle | Produce | Sheep

Table indicates where complimentary tickets will be issued for sponsorship.

Amount of sponsorship	No of complimentary tickets
£0 - £49	0
£50 - £74	2
£75 - £99	3
£100 +	4

Payment Methods

BACS payments to;(Please reference the payment with your name or invoice number to enable us to attribute it correctly).

Sort Code. 40-20-39
Account No. 51053760
Name. Crowle Agricultural Show & Sports Society

Cheques payable to;

Crowle Agricultural Show & Sports Society.

Cash payments;

Cash payments can be made. Please hand to a committee member. Any cash posted is at your own risk.

Signed.....

Dated.....

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